

ADITYA SREERAMA

High-agency user-centric Product Builder passionate about using design thinking to validate & attack pain points with data-driven experiences.

San Francisco
aditya.sreerama@gmail.com
+1 (984) 377-1312
<https://www.linkedin.com/in/asreerama>

WORK EXPERIENCE

Product Manager

Egnyte: AI-powered content platform for secure file management, collaboration, and governance

NOV 2023 - Present

- Spearheaded 0-to-1 launch of Contract Analyst AI Agent automating extraction across 21 contract types; used by 50+ customers with 40,000+ contracts analyzed. Ran 75+ user interviews to validate pain points, & owned model selection, prompt architecture, and accuracy benchmarking via AI Evaluation Framework to balance extraction precision with cost efficiency.
- Defined SLM-powered metadata enrichment strategy for folder templates, inferring metadata from folder structure hierarchy to reduce chat retrieval overhead & improve answer accuracy by 25%.
- Built AEC document intelligence pipeline combining automated classification of RFIs, RFPs, submittals, and drawings at upload with downstream extraction of document-specific fields such as CSI divisions and project sections, enabling context-aware AI responses.
- Revitalized core platform experience by launching a modern, personalized Homepage; scaled adoption to 161,000+ users across 27,000 domains, becoming the new default standard.
- Redefined Content Discovery by launching RAG-based AI summaries and multi-modal search across Video, Audio, and Geo content, shifting user behavior from keyword search to intent-based answers.

Product Manager

Marstone: Enables financial institutions to launch white-labeled wealth management solutions

FEB 2023 - JUN 2023

- Managed engineering prioritization to successfully onboard 2 credit unions onto Digital Advice Platform, unlocking \$50M+ in assets under management.
- Increased session duration by 20%, directing UI/UX requirements for revamped account activity & maintenance pages.
- Conducted 20+ user interviews to redirect goal-setting features toward GenZ segment needs.

Product Manager Intern – Growth Analytics

DriveWealth: API-powered brokerage platform enabling fintechs to embed US securities trading

JUN 2022 - DEC 2022

- Increased efficiency by 10x, taking product analytics and visualization from zero to one, building and streamlining critical dashboards for Product, Sales and Engineering.
- Tracked user growth metrics for products by replicating dashboards and establishing a process with cross functional team of 4 generating revenues of over \$50M.
- Conducted market research and Tableau analysis on FinTech's Gen-Z segment, uncovering insights from the \$3.8 trillion market, and conceptualized data-driven B2B2C product features with FIGMA wireframes.

Founder & Product Lead

RemotePrint.tools: contact-less print & deliver solutions for university students during the pandemic

MAY 2020 - AUG 2020

- Led a 4-member team to design and develop a web platform in 1 week to serve 1,000+ students.
- Partnered with 2 print vendors, negotiated service & quality terms to print 50,000+ sheets and generated a revenue of over \$3,500 (in India) in a span of 2 months.

Software Engineer (iOS Application)

AirAsia Technology Centre: Southeast Asia's Largest Budget Airline

JAN 2020 - MAY 2021

- Integrated the Clevertap marketing module to enable targeted push notifications and offers, directly driving a 15% increase in daily app opens in under 2 months.
- Improved login persistence 70% by engineering a unified Swift Authentication Module that enabled seamless Native ↔ Web identity verification.
- Accelerated development cycles 4x-8x by writing Python and GoogleApps scripts to automate QA testing and localization workflows.

EDUCATION

DUKE UNIVERSITY

Masters of Engineering Management

Product Management & Entrepreneurship Track

2021-2022

RV COLLEGE OF ENGINEERING

Information Science and Engineering

2016-2020

SKILLS

DISCOVER

Opportunity Briefs, Competitive Analysis, Personas & Segmentation, User Research & Scenarios, Customer Journey Mapping, Customer Interview, Feature Briefs

DESIGN

Wireframing, Information Architecture, Data-driven Design, Figma Make.

VIBECODING & PROTOTYPING

Claude Code, Antigravity, Cursor, POC Development, Balsamiq

BUILD

Product Roadmap, Iterative Product Development, User story Definition, Jira, Agile Methodologies

LAUNCH

Go-to-Market Strategy, Sales and Support Training, Marketing Material

LINKS & MENTIONS

[MS Word AI Plug-in](#)

Vibe coded a word plug-in to inject suggested language into contracts based on predefined rules.

[Never Forget your Meet Link!](#)

Built an open-source Chrome extension to streamline calendar workflows by automating meeting link insertion.

[2023 Microsoft Imagine Cup](#)

Global Top 3 Finalist. Conceptualized a mobile app solution to enhance patient outcomes for tuberculosis.